



VIPdesk Achieves Certified B Corporation® status – Meeting Rigorous Standards of Social and Environmental Performance, Accountability and Transparency

VIPdesk, an award-winning U.S. based provider of elevated outsourced customer service, announced that it has officially become a Certified B Corporation®

For Immediate Release:

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Today VIPdesk Connect Inc. (VIPdesk), an award-winning U.S. based provider of elevated outsourced customer service, announced that it has officially become a Certified B Corporation®. This growing group of innovative organizations, also known as B Corps, uses the power of business as a force for good. VIPdesk joins a worldwide community of more than 3,150 Certified B Corps in 71 countries across 150 different industries as well as 20 Virginia businesses who have earned B Corps certification.

“What’s always has been a part of our culture, is the belief that great service starts with amazing people and our responsibility is to create a culture that cares for them and fosters their personal growth,” said VIPdesk’s CEO Sally Hurley. “By helping bring positive change to all our stakeholders including our clients, partners, community, the environment, and our team members, we are committed to creating a better world for us to work and live in.”

Certified B Corporations are for-profit companies that use the power of business to build a more inclusive and sustainable economy. They voluntarily meet the highest verified standards of social and environmental performance, transparency, and accountability.

“Our VIPdesk team has already measured and will closely monitor the impact of our business to our society including the positive impact on reducing the carbon footprint,” adds CEO Hurley. “This applies to employees, community and the environment using as much rigor as we manage and monitor our business as it grows.”

About VIPdesk:

VIPdesk Connect, Inc., a U.S. based provider of outsourced customer service, utilizes a team of Brand Ambassadors (customer service professionals) located throughout the U.S. to provide elevated customer experience for luxury and premium brands. Talented team members of VIPdesk not only excel in delivering superior customer service but are passionate ambassadors of the brands they serve.

VIPdesk's suite of services include: Customer service handling (via inbound phone, email, chat and SMS/text), social media management, AI integration, back office support and customer experience analysis.

To find out more about VIPdesk, please visit <http://www.vipdesk.com>

To connect with VIPdesk socially, find them on LinkedIn, Twitter and/or Instagram @VIPdeskConnect

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VIPdesk Connect

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